

Four Easy Ways to Reach Thousands of Parkway Visitors!

TOP BANNERS appear on every page of our site just under the main navigation bar. These ads rotate randomly on over 3,000 pages! Size = 468 x 60

Only \$100/mo.

PARKWAY TOUR BANNERS are displayed as sponsor ads on our overlook tour pages. This is the most visited section of our site. These ads rotate randomly on over 200 pages! Size = 120 x 60

Only \$35/mo.

SIDE BANNERS are placed within the site template along the far right hand side. These banners rotate throughout the 3,000+ pages of our site! Size = 125 x 125

Only \$25/mo.

CONTENT LISTINGS appear in the category that best describes your business. Choose from Places to Stay, Things to Do or Places to Eat. Size = 500 characters and a 200 x 150 image

Only \$20.00/mo.

FREE CALENDAR SUBMISSIONS! Submit information about your local events for inclusion in our Parkway event calendar! Great publicity for your event and it's FREE!

ADDITIONAL ADVERTISING BENEFITS:

- Tracking of your advertisement's performance
- FREE use of our Blue Ridge Parkway stock photography
- Submit your company's press releases
- Submit posts for inclusion in the Blue Ridge Parkway Blog



2010 WEBSITE STATISTICS

Total Visits:
333,345

Total Returning Visits:
42,617

Total Page Views:
1,257,182

Visitation from search engine traffic:
238,497

The Blue Ridge Parkway Guide is the premiere resource for information about the Blue Ridge Parkway

March Madness!

Three-Point Shot
Combine 3 ad spots for **30% off!**

Two-Point Shot
Combine 2 ad spots for **20% off!**

Free Throw
Content Listing for **10% off!**

Beat the Buzzer for the WIN

Purchase a Top Banner ad receive a content listing for **FREE!**
(Limited Availability)

CALL NOW!
828-964-0607

Offer good through 3/31/2011