

## Four Easy Ways to Reach Thousands of Parkway Visitors!

**TOP BANNERS** appear on every page of our site just under the main navigation bar. These ads rotate randomly on over 3,000 pages! Size = 468 x 60

Only \$100/mo.

**PARKWAY TOUR BANNERS** are displayed as sponsor ads on our overlook tour pages. This is the most visited section of our site. These ads rotate randomly on over 200 pages! Size = 120 x 60

Only \$35/mo.

**SIDE BANNERS** are placed within the site template along the far right hand side. These banners rotate throughout the 3,000+ pages of our site! Size = 125 x 125

Only \$25/mo.

**CONTENT LISTINGS** appear in the category that best describes your business. Choose from Places to Stay, Things to Do or Places to Eat. Size = 500 characters and a 200 x 150 image

Only \$12.50/mo.

**FREE CALENDAR SUBMISSIONS!** Submit information about your local events for inclusion in our Parkway event calendar! Great publicity for your event and it's FREE!

### ADDITIONAL ADVERTISING BENEFITS:

- Tracking of your advertisement's performance
- FREE use of our Blue Ridge Parkway stock photography
- Submit your company's press releases
- Submit posts for inclusion in the Blue Ridge Parkway Blog



### 2010 WEBSITE STATISTICS

**Total Visits:**  
333,345

**Total Returning Visits:**  
42,617

**Total Page Views:**  
1,257,182

**Visitation from search engine traffic:**  
238,497

**The Blue Ridge Parkway Guide is the premiere resource for information about the Blue Ridge Parkway**

**Purchase ANY banner ad & receive a content listing for only \$50/yr!**

**CALL NOW!**

**828-964-0607**

Offer good through 2/28/2011

**Motorcycle Sponsorships Now Available!**

**Do you want to advertise to the ever-expanding motorcycle enthusiast market? (limited availability)**