

Blue Ridge Parkway Guide

BY VIRTUAL BLUE RIDGE

Information | Maps | Parkway Tour | Lodging | Activities | Food | Photos | News & Events | Real Estate | Store

Virtual Blue Ridge is celebrating its 10 Year Anniversary!

TOP BANNERS appear on every page of our site just under the main navigation bar. These ads rotate randomly on over 3,000 pages! Size = 468 x 60

Only \$100/mo.

PARKWAY TOUR BANNERS are displayed as sponsor ads on our overlook tour pages. This is the most visited section of our site. These ads rotate randomly on over 200 pages! Size = 120 x 60

Only \$35/mo.

SIDE BANNERS are placed within the site template along the far right hand side. These banners rotate throughout the 3,000+ pages of our site! Size = 125 x 125

Only \$25/mo.

CONTENT LISTINGS appear in the category that best describes your business. Choose from Places to Stay, Things to Do or Places to Eat. Size = 500 characters and a 200 x 150 image

Only \$20.00/mo.

FREE CALENDAR SUBMISSIONS! Submit information about your local events for inclusion in our Parkway event calendar! Great publicity for your event and it's FREE!

ADDITIONAL ADVERTISING BENEFITS:

- Tracking of your advertisement's performance
- FREE use of our Blue Ridge Parkway stock photography
- Submit your company's press releases
- Submit posts for inclusion in the Blue Ridge Parkway Blog

BONUS

4/1/2010 - 3/31/2011 VBR WEBSITE STATS

Total Visits:
336,018

Unique Visitors:
273,979

Total Page Views:
1,168,469

Visitation from search engine traffic:
277,390

Purchase a year's contract at the same cost as 10 months!

That's 2 months for FREE!
*(ends 4/30/2011)
excludes Top Banner ads*

Motorcycle Sponsorships Now Available!

**Do you want to advertise to the ever-expanding motorcycle enthusiast market?
(limited availability)**

The Blue Ridge Parkway Guide is the premiere resource for information about the Blue Ridge Parkway